



NEWS RELEASE

AMERICAN TRUCK PROTECTION PROVIDES THE SOLUTION NEEDED TO BEAT THE RECESSION

Company has rapidly enrolled over 500 Used Truck Dealers

Cranford, NJ – October 1, 2010 – American Truck Protection (ATP), a division of truck warranty leader National Truck Protection (NTP), today announced that the company has enrolled more than 500 registered authorized resellers of its warranty program.

In just eighteen months, ATP has become the fastest growing independent provider of warranties in its category and the company continues to lead the segment with new product and service offerings. ATP was founded to fill an underserved segment of independent used truck dealers. Since ATP's inception last year, the company has already signed an impressive list of more than 500 registered dealers.

We are extremely delighted at the recognition and acceptance the marketplace has given us," said Robert S. Amico, president of NTP. "Last year when we launched ATP, we had considerable expectations for the company, but we had no idea we would grow this quickly, particularly given the challenges of this economic climate" he continued.". "Our customers quickly see the value we have built into these products and they are running with it. With ATP, the owner/operator is able to purchase deep, affordable catastrophic breakdown coverage, that can get them back on the road and keep them in business," said Amico.

ATP warranties are available for Class 3-8 vehicles and provide full powertrain coverage. ATP warranties are available in a variety of plans which include: the very sought after twelve month or 100,000 miles, or 24 month or 200,000 miles. The ATP program features a very simple and easy inspection process and user friendly ordering procedures. The company provides complete customer care with full service that includes 24/7 claims and breakdown assistance and management. "ATP was created to bring the greatest value to the used truck marketplace, and our customers have indicated that we hit the bull's eye," said Amico.

About NTP Inc.

NTP Inc., based in Cranford, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 26th year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of corporate and independent dealers. NTP provides the

most comprehensive repair and breakdown management services in the industry. For information, please visit www.ntpwarranty.com

NTP is a portfolio company of Palladian Capital Partners LLC, a New York based private equity firm. Palladian teams with management in the middle market segment. Visit www.palladiancap.com for additional information.

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