



NEWS RELEASE

AMERICAN TRUCK PROTECTION RELEASES NEW INNOVATIVE PRODUCT TO THE USED TRUCKING MARKETPLACE

New TITANIUM Coverage Fills Market Need

Cranford, NJ – 12 October, 2010 – American Truck Protection (ATP), a division of truck warranty leader National Truck Protection (NTP), today announced the introduction of a new coverage class of warranties called TITANIUM.

ATP created the TITANIUM package in response to its customers' requests. "Our customers told us that they needed a warranty that had more coverage than the standard ATP line, but not as much coverage as the comprehensive NTP line, so we created a new product that is exactly what they are looking for," said Robert S. Amico, president of NTP. "In essence we created an ATP hybrid that is a natural brand extension, and this product directly responds to their needs," he continued. "To my knowledge, we are the first company to custom tailor coverage in this way. In some ways, the creation of TITANIUM can be characterized as *mass customization*, he added".

The ATP and NTP products provide specific solutions to specific customer needs. The company boasts the most extensive as well as comprehensive coverage options in the industry. "We are confident that the addition of TITANIUM will indeed satisfy the needs in the marketplace and enable us to continue our strong pattern of growth," Amico continued.

In just eighteen months, ATP has become the fastest growing independent provider of warranties in its category and the company continues to lead the segment with new product and service offerings. ATP was founded to fill an underserved segment of independent used truck dealers. Since ATP's inception, the company has signed an impressive list of more than 500 registered dealers. ATP warranties feature quick inspections, easy claims processing and, perhaps most importantly, a significant value-add to any used truck.

About NTP Inc.

NTP Inc., based in Cranford, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 26th year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of corporate and independent dealers. NTP provides the most comprehensive repair and breakdown management services in the industry. For information, please visit www.ntpwarranty.com

NTP is a portfolio company of Palladian Capital Partners LLC, a New York based private equity firm. Palladian teams with management in the middle market segment. Visit www.palladiancap.com for additional information.